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Media Contact:

Terence Kierans
Cyberspace Virtual Services
+61 8 9304 6983
info@virtualseervices.com.au
<http://www.virtualseervices.com.au>

**Cyberspace Virtual Services Named One of
Constant Contact's 2011 All Stars**

Cyberspace Virtual Services recognised for achieving exemplary marketing results

Quinns Rocks WA Australia 17 March 2012 – Cyberspace Virtual Services, a provider of technical support (virtually) for small businesses, has received the [2011 All Star Award](#) from [Constant Contact[®], Inc.](#) (NASDAQ: CTCT), the trusted marketing advisor to more than half a million small organisations worldwide. Each year, a select group of Constant Contact customers are honoured with the All Star Award for their exemplary marketing results. Cyberspace Virtual Service's results ranked among the top 10% of Constant Contact's customer base.

[Cyberspace Virtual Services](#) is a home office based professional using electronic technology to perform almost everything an onsite employee can do. Their role is to work closely with a busy person without needing to be physically present. With today's technology, you don't need to share an office, a suburb - or even a country with your key staff. Cyberspace Virtual Services can provide you with the services of a skilled and professional virtual business service provider.

"We're happy to be recognised by Constant Contact for achieving strong marketing results. Constant Contact's tools have helped us better manage customer / constituent relationships and engagement", said Terence Kierans of [Cyberspace Virtual Services](#).

Constant Contact customers using any combination of the company's Email Marketing, Event Marketing and Online Survey tools are eligible for this award. Constant Contact looked at the following criteria to select this year's All Stars:

- Frequency of campaigns, events and surveys
- Open, bounce and click-through rates
- Event registration rates
- Survey completion rates
- Use of social features
- Use of mailing list sign-up tools

"There is nothing we like more than to see our customers finding success. It's the reason Constant Contact was founded and it's a thrill to see the fantastic results that our All Stars are achieving," said Gail Goodman, CEO of Constant Contact. "This group is really leading the charge when it comes to delivering relevant, engaging content that drives real business results. We salute this year's All Stars for their success, and are honoured to have played a part in their achievements."

About Constant Contact, Inc.

[Constant Contact](#) is revolutionising the success formula for small organisations through affordable, easy-to-use Engagement Marketing[™] tools that help create and grow customer relationships. More than half a million small businesses, nonprofits, and associations worldwide rely on Constant Contact to drive ongoing customer dialogues through email marketing, social



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media marketing, event marketing and online surveys. All Constant Contact products come with unrivalled KnowHow, education and free coaching with a personal touch, including award-winning customer support.

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